



Art Market Conference Module I

# “Art market and Due Diligence: Implementing the Obvious?”

29 October 2018, 17:00-20:00

Schwarzescafé, Luma Westbau, Limmatstrasse 270, 8005 Zurich

The first of three art market conferences organized by Kunstforum Zurich and the University of Zurich’s Art Market Studies will contribute to the latest discussion about ethics, due diligence and best practices in the art market in Switzerland.

Learning from recent regulations applied to the financial sector, the excellent Swiss art market’s framework conditions should be pro-actively developed and defended. The appropriate implementation of compliance standards will be decisive. If many stories told about the “last unregulated market” are false, there is still room for improvement. This first art market module aims to question due diligence issues by discussing them with influential protagonists of this sector and ambitions to present relevant paths leading to further self-regulation.

Marc Spiegler, global director of Art Basel, will be the first keynote speaker. He will present the “Art Market Principles and Best Practices” recently introduced by the fair. These best practice rules are being part of a “soft law” process in which art market participants jointly define the ethical criteria they consider essential. Anne-Laure Bandle, director of the Art Law Foundation and co-founder of the Responsible Art Market (RAM) initiative, will introduce the projects of this non-profit organization established in Geneva three years ago. RAM cooperates with renowned industry representatives and develops guidelines to avoid money laundering or terrorism financing related to the art market.



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Following these talks, a panel discussion will address the issues of due diligence and its practical implementation in art transactions. Victor Gisler, Mai 36 gallery founder and owner, Stefan Puttaert, senior director and head of Sotheby's in Zurich, as well as Claudius Ochsner, president of the Swiss Art Trading Association, will join the two keynote speakers for a conversation moderated by Nicolas Galley, director of studies of the Art Market Studies program (University of Zurich).

The language of the conference is English.

### Programme

Monday, 29. October 2018  
Schwarzescafé, LUMA Westbau, Löwenbräu Zürich

17:00

#### Introduction

by Andreas Ritter, Kunstforum Zurich

17:15

Keynote 1: Art Basel's expansion of exhibitor regulations  
through guidelines and protocols

by Marc Spiegler, global director, Art Basel

17:45

Keynote 2: Responsible Art Market Initiative's (RAM)  
Art Transaction Due Diligence Toolkit by Anne Laure Bandle,  
lawyer and director of the Art Law Foundation (Geneva)

18:00

Panel discussion,  
moderated by Nicolas Galley, director of studies of the  
Art Market Studies program (University of Zurich).

Marc Spiegler, global director, Art Basel  
Anne Laure Bandle, lawyer and director, Art Law Foundation (Geneva)  
Stefan Puttaert, senior director and head of office, Sotheby's (Zurich)  
Victor Gisler, founder & owner, Galerie Mai 36 (Zurich)  
Claudius Ochsner, president of the Swiss Art Trading Association

19:00

Questions - Closing Remarks

19.30 h

Drinks - Come Together